



To whom it may concern,

Every year, we invite local businesses to sponsor our Grand Haven boys rugby team. If you have any interest in supporting a team that teaches brotherhood, respect, and healthy life habits, then we would love to have you sponsor us this season!

In Grand Haven, rugby is only a club sport, which has many advantages but it also means we do not receive any funding from the school district. Therefore, all expenses such as team registration, uniforms, player insurance, referee costs, safety equipment, and travel, are included in player dues or paid for out of volunteer coaches own pockets. Which is why we reach out to generous donors in our community to sponsor our team. This helps keep costs of the sport down and allows more students the opportunity to play without any financial barricade.

Sponsoring our team is not only a great way to get involved with the community; it's also a great form of marketing for your business that requires minimal effort on your part. Our team usually has upwards of 30 players, and we will play against teams from all across the state this year. That means your business will have branding in front of hundreds of people over the course of the season.

We have many options available for sponsorships, all of which are laid out on the included sheet. However, I am more than willing to discuss other options with you if you had something in mind or believe your business could serve us better in another way.

We understand that you have several choices when considering marketing and community outreach opportunities, but the Grand Haven boys rugby program is incredibly impactful in the life of its players, teaching discipline, brotherhood, and other life skills along with an amazing sport.

If you have any questions, please feel free to get in touch with me through the contact form on the sponsorship page of our website, grandhavenrugby.weebly.com

Sincerely,

Grand Haven Rugby Club

GRANDHAVENRUGBY.WEEBLY.COM

Grand Haven boys rugby sponsorship opportunities



Option 1 \$100-\$200

- Business logo and information posted on sponsorship tab of our website (grandhavenrugby.weebly.com)
- Thank you post on Facebook page for each home game. (800+ average post reach, 350+ followers)
- Tax deductible

Option 2 \$200-\$300

- Business logo and information posted on sponsorship tab of our website (grandhavenrugby.weebly.com)
- Thank you post on Facebook page for each home game. (800+ average post reach, 350+ followers)
- Banner with your logo hung up at every home game and a thank you announcement before game starts
- Tax deductible

Option 3 \$400-\$500

- Business logo and information posted on sponsorship tab of our website (grandhavenrugby.weebly.com)
- Thank you post on Facebook page for each game and bi-weekly. (800+ average post reach, 350+ followers)
- Banner with your logo hung up at every home game and a thank you announcement before game starts
- Option to have a table out at each home game to advertise in person
- Tax deductible

Option 4 product donation

We would love to accept product donations as well such as food for our after game socials, concessions to sell during the match, athletic tape, or anything else you believe could benefit our team. Benefits of donations will be discussed on a case by case basis.

If you have any other ideas in mind of how you could support our team please feel free to contact me directly via the contact form on our sponsorship page at our website, grandhavenrugby.weebly.com